Pursuing your **passion** is our mission

Service Menu | 2017

FRONTSPACE
YOUR STRATEGY PARTNER

Pricing valid through June 30, 2017

Introduction

You're a visionary entrepreneur or health care professional who is ready to make a greater impact with your gifts. Whether your presence is already established or you've only just begun, you're ready to take your business to the next level.

For help creating your unique brand, building impactful programs, or setting up successful funnels, you've come to the right place.

We treat our clients' businesses like they're our own. We'll provide you with a detailed procedural document outlining our plan of action. This helps ensure that you'll never miss a deadline and neither will we.

For further details about our services, please review our menu below. If you have any questions or want to discuss how we can best serve you, please contact our team at support@frontspace.com.

We look forward to working with you.

Sharon Hayes

Sharon Hayes, CEO

Overview of Core Services

Branding + Funnels + Programs

BRANDING

Find the perfect domain

Develop your brand Identity

Website design / redesign

Optional: Social media graphics

Optional: Branded templates

FUNNELS

Assorted funnel options

Optional: Sales page copy/design

Optional: Autoresponder sequence

Optional: Facebook ads

Optional: Paid Traffic

PROGRAMS

Custom-designed members area

Optional: Billing integration

Optional: Sales page copy/design

Optional: Audio/video editing

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Branding

Domain Name Research $900

OVERVIEW + PRICING

Coming up with the perfect domain for a new product, service or organization – or rebranding an existing one – can be quite a challenge. Our team has helped thousands of entrepreneurs and organizations find the right domain. For less than the cost of a small ad in most local papers, you can benefit from professional experience.

OPTIONS

- Secure The Perfect Domain
- Within your budget
- Memorable, pronounceable and easy to spell
- Trademark-free within the U.S. (or trademark rights are transferrable)
- Conveys the impression you want to leave your visitors with
- Will not be confusing in the market
- 10-30 options provided

ORDER HERE

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BRANDS WE'VE HELPED NAME:

EVERCOACH ZENWARD

Branding Packages

SILVER $1,200

- 2 initial custom logo concepts to choose from and 2 revisions
- Final logo files for both web and print
- Color Palette reflecting your brand's visual identity
- 3-font Typography palette reflecting your brand's visual identity
- Branding guide

GOLD $2,000

ALL FEATURES OF SILVER PACKAGE PLUS:

- A double-sided business card design
- Social media graphics (Facebook & Twitter)
- Custom letterhead
- Powerpoint/Keynote template (3 slides)
- Video Intro/Outro -OR- Retouching 1 photograph

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Website Design

We create custom-designed templates for WordPress that are fully responsive for mobile visitors.

ONE-PAGE WEBSITE ($2,500)

- Stunning, image-rich designs to captivate your visitors
- 2 Concepts + 3 revisions
- Lead magnet/opt-in form integration
- Contact us form
- Up to 6 panels
- Optional: Blog template $900
- Additional panels: $400

FULL WEBSITE ($4,500)

- 2 Concepts + 3 revisions
- Lead magnet/opt-in form integration
- Blog template
- Contact us form
- Up to 3 additional pages

FULL WEBSITE REDESIGN ($4,500-$7,500)

- Same benefits as full website
- Variable pricing based on the number of pages needed to be updated to new branding

*All Website Design packages include installation of WordPress, plug-ins and Google Analytics configuration.

Branding (logo/colors/fonts) must be ordered separately.

Copywriting is not included.

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Additional Options

SALES PAGE ($1,500 - $10,000)

Design &/or Copy

EMAIL TEMPLATE ($750)

Custom-branded email template

APPOINTMENT SCHEDULER INTEGRATION ($500 - $1,550)

Have your website visitors book a free or paid consultation

WORDPRESS UPDATES ($75 - $1,500)

Various packages are available to make sure your website is secure and up-to-date

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Funnels

Funnel Packages

Put your lead generation on auto-pilot with one or more of our funnel packages. Each package includes a best practices guide and, where needed, opt-in design and copy.

WEBINAR / TELECONFERENCE ($3,200)

- Post opt-in page with either a special offer or social locker
- Configuration of follow-up sequences (excluding copy)
- Integration of webinar/ teleconference
- Optional: Evergreen integration $500

PDF DOWNLOAD ($2,500)

- Post opt-in page with either a special offer or social locker
- Configuration of follow-up sequences (excluding copy)
- Optional: Post opt-in with video and webinar sign-up/integration additional $750.

3-4 VIDEO SERIES ($3,200)

- Best practices guide
- Opt-in page design and copy
- Post opt-in page with either a special offer or social locker
- Configuration of follow-up sequences (excluding copy)

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Funnel Packages

Put your lead generation on auto-pilot with one or more of our funnel packages. Each package includes a best practices guide and, where needed, opt-in design and copy.

BOOK LAUNCH ($3,100)

- Post opt-in page with either a special offer or social locker
- Configuration of follow-up sequences (excluding copy)
- Integration with InstantCustomer
- Set-up of bonuses download page

TELESUMMIT ($4,500 - $7,500)

- Post opt-in page with either a special offer or social locker
- Configuration of follow-up sequences (excluding copy)
- Integration with shopping cart for 3 pricing levels for All Access Pass
- Base rate includes 5 guests

CHALLENGES ($2,500-3,200)

- Post opt-in page
- Configuration of follow-up sequence (excluding copy)
- Optional: Integration with product offer

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Facebook Advertising

FACEBOOK ADVERTISING STRATEGY & SETUP($1,200)

- Develop Facebook advertising plans and determine threshold target for maximum CPL and CPC
- Prepare strategic plan including research for targeting and determining images to use
- Set up Facebook ad campaigns
- Create custom audiences (for existing subscribers) and lookalike audiences (for expanded reach)
- Install Facebook conversion tracking on site

FACEBOOK RETARGETING SETUP & CAMPAIGNS ($900)

- Set up Facebook retargeting tracking on site
- Revise privacy policy on site
- Set up all necessary retargeting audiences in Facebook (visitors, opt-ins, buyers, etc.)
- Create campaigns targeted to retargeting audiences

ONGOING FACEBOOK CAMPAIGN MANAGEMENT ($500/MONTH + GREATER OF $20/DAY OR 10% OF AD SPEND)

- Continually test and refine ads to minimize cost per customer acquisition and/or cost per lead
- Weekly reports

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Programs

Programs

BASE PACKAGE ($3,200)

- Custom-designed dashboard to match the look and feel of your site
- 1 sub-page design template
- Configuration and protection of pages
- Integration with shopping cart
- Set up of autoresponder messages

ADD-ONS

- Populating content $250 per page
- Video/audio editing varies
- Sales page design/copy $1,500-10,000

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Additional Services

Strategy Consultations

MINI-CONSULTS ($500)

90 minute consults for 1 of:

- Facebook Ads & Landing Page
- Program Creation
- Lead Magnet Strategy
- Funnel Strategy

FULL FUNNEL AUDIT ($2,500)

- Review of funnel, website, order process & email system
- 1 prep call
- Written recommendations
- 1 call to review report

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A La Carte Services

We offer à la carte services on a retainer basis starting at $2,000 when ordered alone or $500 in conjunction with package orders.

- General WordPress/Technical: $100 per hour
- Design: $100 per hour
- Project Management: $100 per hour
- Systems: $150 per hour
- Strategy - Creative/Branding: $150 per hour
- Strategy - Marketing/Conversion Rate Optimization (CRO): $300 per hour
- Strategy - FB Ads: $300 per hour

Getting Started

Next Steps

STEP 1: PACKAGE CONFIRMATION

Contact us at support@frontspace.com with which package(s) you'd like to get started with or ask us to schedule a call.

STEP 2: WRITTEN PROPOSAL

We'll send you a written proposal providing a breakdown of what is included and pricing information. Kindly note that a 50% rush fee may apply to projects needing to start within 5-10 days depending on availability.

STEP 3: PROPOSAL ACCEPTANCE

Once you've accepted the proposal and agreement, we'll invoice you. Payment must be prepaid for all services rendered.

ACCEPTANCE OF PROPOSAL & PAYMENT TERMS

Upon acceptance of proposal, an invoice covering the desired services will be sent via email. Invoice must be paid in full for work to commence.

How WOM Can Help You Get Your Services For Less - or Even Free

Our agency has grown because our clients rave to others and our word-of-mouth reputation is very strong. We trust you'll be so tickled with the level of service we provide that you'll want to do the same.

We offer a referral program where you receive 10% credit on your account on the gross billing of any connections you send our way for 6 months from the time of the introduction.

To take advantage of this, all you need to do is email the person and us at support@frontspace.com and let them know that as a special favor to you, we'll give them a free one hour consultation. If we close the deal, you benefit!

Our Executive Team

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